

**PAPHIAKOS & C.C.P. ANIMAL WELFARE  
PAPHOS BRANCH**

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website: [www.cyprusanimalwelfare.org](http://www.cyprusanimalwelfare.org)  
VAT No: 90001118F



**ΠΑΦΙΑΚΟΣ ΣΥΝΔΕΣΜΟΣ  
ΠΡΟΣΤΑΣΙΑΣ ΖΩΩΝ**

Επιμορφωτικό/Πληροφοριακό Κέντρο  
Μέγαρο Δαίδαλος Αρ. 12, 8049 Κάτω Πάφος, Κύπρος  
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website: [www.cyprusanimalwelfare.org](http://www.cyprusanimalwelfare.org)  
VAT No: 90001118F

HOT DOG HOT LINE: (00357) 97727624



For the Attention of Prospective Sponsor

Dear Sir or Madam

**13<sup>TH</sup> HOT DOG SHOW, SUNDAY 2<sup>ND</sup> MAY 2010**

As a charity Paphiakos & CCP Animal Welfare is continually organising events to raise funds and one of our largest events is the annual Hot Dog Show, which is always well attended by residents and tourists with last year's Show attracting over 15,000 visitors.

The Show, which is once again being held in front of the Medieval Fort in Paphos Harbour, is the ideal opportunity for not only owners to parade their pets but also for businesses to promote their products by either being present at the Show or by becoming a sponsor.

The Hot Dog Show is a prestigious event which attracts media coverage, including radio and television, providing an ideal opportunity for sponsors to benefit not only from the PR opportunity but also from demonstrating their commitment to social responsibility.

Sponsorship may be tailored to your needs and budget but may include equipment, services, raffle prizes or prizes for the Dog Show ring. A list of suggestions are shown below.

Should you be interested in supporting us by becoming a sponsor of the Show, please do not hesitate to contact me to discuss your requirements.

Further information about the organisation and the Hot Dog Show is available on our website at [www.cyprusanimalwelfare.org](http://www.cyprusanimalwelfare.org)

Yours faithfully

*Mrs Jill Pennington*

Marketing and Events Co-ordinator  
Paphiakos & CCP Animal Welfare Charity  
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Account No. 593.01.413841.01  
HELLENIC BANK, PAPHOS  
Account No. 646.221.005191-3  
ALPHA BANK LTD.

REGISTERED CHARITY No. 1529  
OUR WEBSITE  
[www.cyprusanimalwelfare.org](http://www.cyprusanimalwelfare.org)

Αρ. Λογ.593.01.413841.01  
ΕΛΛΗΝΙΚΗ ΤΡΑΠΕΖΑ, ΠΑΦΟΣ  
Αρ. Λογ. 646.221.005191-3  
ΑΛΦΑ ΜΠΑΝΚ ΛΤΔ.

## **SPONSORSHIP SUGGESTIONS**

### **STAFF/HELPERS POLO SHIRTS**

There will be over 300 volunteers and helpers needed during the event all of whom we will want to provide a uniform during the days. What a wonderful way of advertising your company and involvement with your logo on these shirts. This kind of sponsorship would publicise your company way beyond just the days of the Show, T-shirts can last years.

### **CATEGORY SPONSORSHIP – A DOG CLASS**

**Amount - €200**

The class you were sponsoring would be therefore called say 'The Jack Smith Best Rescue Dog Category'. This would cover all administrative costs, Rosettes and Trophy.

### **MEDALS**

Each entrant into a class will receive a medal

### **SHOW DAY A4 PROGRAMME**

Provide the printing of or cost of such programme

### **SECURITY**

Provide the security or cost of the Security over the night prior and day of the Show.

### **TOILETS**

Provide mobile toilets or cost of the toilets for the day of the Show.

### **50 GAZEBOS**

Additional gazebos are required for the Show.

### **MARQUEES**

Additional marquees are needed for the catering area, holding area for dogs and registration area.

### **ARENA SEATING/ FENCING AND TABLES etc**

Donation of or cost of the Arena Equipment

### **ARENA ENTERTAINMENT**

There will be a variety of entertainment acts in the Arena. Sponsorship could be put to one of these acts

### **GRAND RAFFLE**

A grand prize is to be sought for the day of the Show i.e Car, holiday, boat cruise, large electrical item etc.

### **GENERAL TOMBOLA PRIZES**

As well as the Grand Raffle there will be a Tombola stall where additional prize donations will be gratefully received.

### **ELECTRICITY AND WATER SUPPLIES**

A supplier to do all the electrics to Trade Stands, main ring etc

### **PA SYSTEM**

To provide free of charge or the cost of a PA System for the Show.

### **TRANSPORTATION**

Transportation of goods from our clinic/shelter and offices to the Harbour and back again.

### **FIRST AID**

To provide First Aid cover throughout the Event.

### **WINNING DOGS GOODIE BAG**

Goodie bags for the prize winning dogs. These can be made up of any item or even contributions towards these would be gratefully received.

### **ENTRANCE TICKETS**

One to be given to everyone on entry as proof of payment. Your advert could be placed on the back of the tickets

### **MEAT FOR OUR BURGER AND HOTDOG STAND**

To supply or the cost of burgers and sausages for our bbq stand.

### **BREAD ROLLS**

To supply burger and hotdog rolls for our bbq stand

### **PAPER CUPS/PLATES/KNIVES/FORKS/SERVIETTES ETC FOR OUR CATERING**

To supply paper goods for our catering stands

### **CAKES**

We will have cakes for sale at the Show, so donations of these would be gratefully received.

**ADVERTS** in the colour programme will be charged at

€ 150.00 full page

€ 80.00 half page

€ 45.00 quarter page

*All Charges are inclusive of VAT*

Please email your copy of this to [advertising@cyprusanimalwelfare.com](mailto:advertising@cyprusanimalwelfare.com). All advert copies should be received at printing quality. If typesetting is required then there will be an extra charge for this.

### **GENERAL SPONSORSHIP**

The cost of running the show is vast so any sponsorship amount would be gratefully received. If there was a specific area you would like to put money towards then this would certainly be mentioned. There are no doubt many an area that we have not mentioned that could also be sponsored. We are open and happy to discuss any sponsorship suggestion.

*ANY QUERIES OR FURTHER INFORMATION PLEASE CONTACT*

### **THE HOT DOG HOT LINE**

TELEPHONE: (00357) 97727624

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